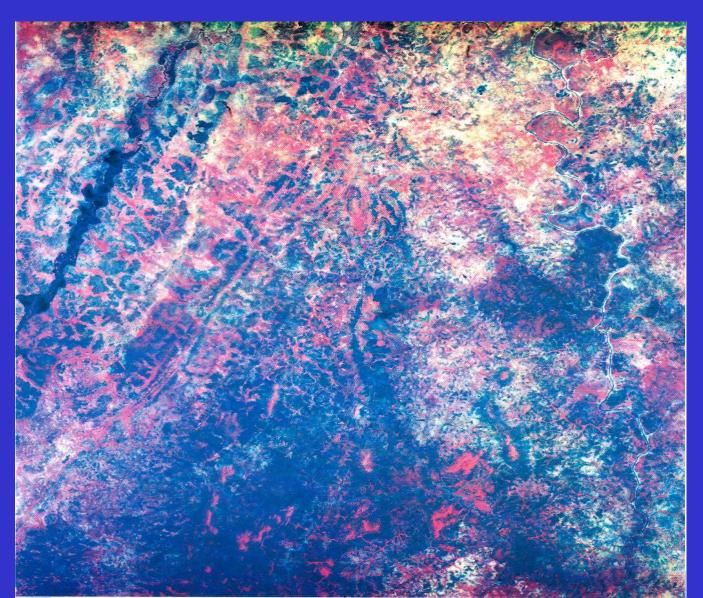
Socializing the pixel: A short history

Eric F. Lambin
UCL & Stanford University

1985 - 2015

- 10 million-fold increase in computing power
- 512 x 512 images \rightarrow global (Google Earth Engine)
- Postal service → high-speed internet
- Natural resources → human-environment interactions; resource management
- "Information content?" → "Support policies"

Landsat colour composite SW Burkina Faso



Map of ethnic groups



Associations Landsat - thematic maps

| RANK THEMATIC MAP | | COEFFICIENT | | |
|-------------------|--|----------------|----------------|----------------|
| | | Contingency | Cramer | Tschupow |
| 1. | Ethnic groups | 0,819 | 0,504 | 0,504 |
| 3. | Agrarian landscapes l Agro-ecological zones | 0,812 0,810 | 0,529 0,490 | 0,500 0,490 |
| 4. | Lithological units | 0,782 | 0,489 | 0,490 |
| 5. 6. | Landforms Agrarian landscapes 2 | 0,758 0,761 | 0,462 | 0,437 |
| 7. | Soil resources | 0,737 | 0,432 0,406 | 0,432 |
| 8. 9. | Land parcels morphology Settlement patterns | 0,706 | 0,445 | 0,392 |
| 10. | Morphological contexts | 0,651 0,621 | 0,394 0,368 | 0,347 |
| 11. 12. | Land use | 0,553 | 0,315 | 0,277 |
| 12. | Vegetation landscapes | 0,547 | 0,280 | 0,265 |

TABLE 1: Association between the rainy season color composite and thematics maps

Fig. 1 - Dispersion des champs Scattering of fields

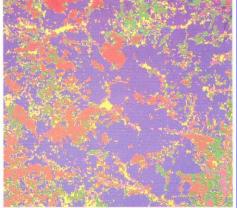


Fig. 2 – Concentration des champs Concentration of fields

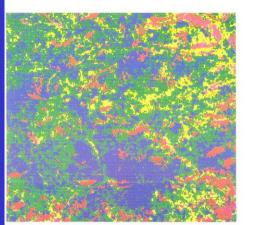


Fig. 3 – Terroir en auréoles Pattern of rings

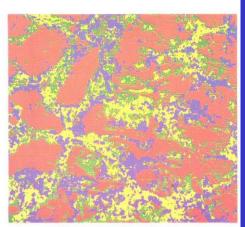


Fig. 4 – Terroir en réseau Network pattern

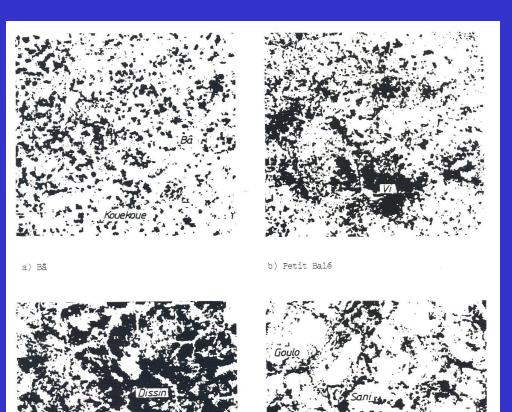
c) Dissin

Champs et sols nus
Fields and bare ground

Cuirasses latéritiques et sols dégradés
Lateritic duricrusts and degraded soils

Savanes arbustives et arborées
Bushy and tree-covered savannas
Savanes boisées et-forêts claires
Wooded savannas and open forests
Bas-fonds saisonnièrement inondés
Seasonally flooded lowlands

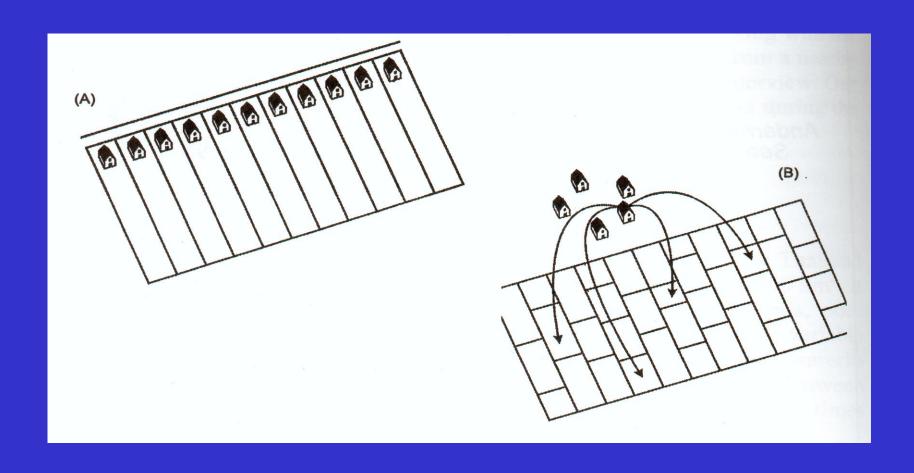
Fields



d) Fankui

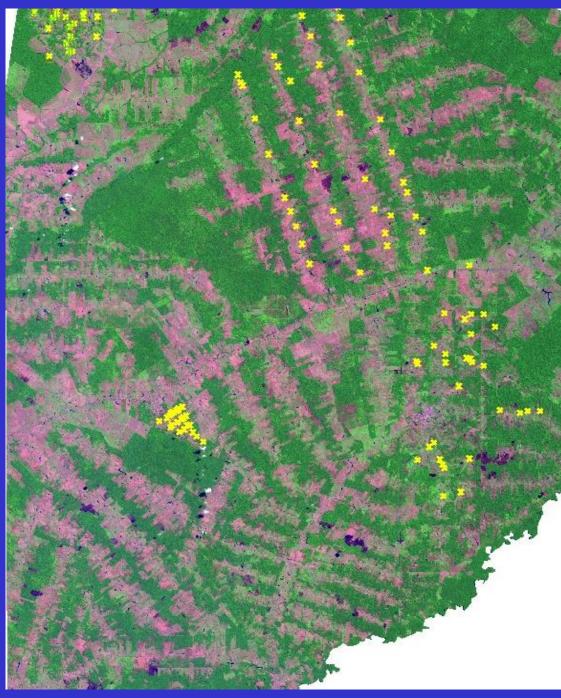
2000

Linking household-level data to pixels









Coffee cultivation



Shade coffee



Sun coffee

"Boom" in market differentiation







C.A.F.E. Practices







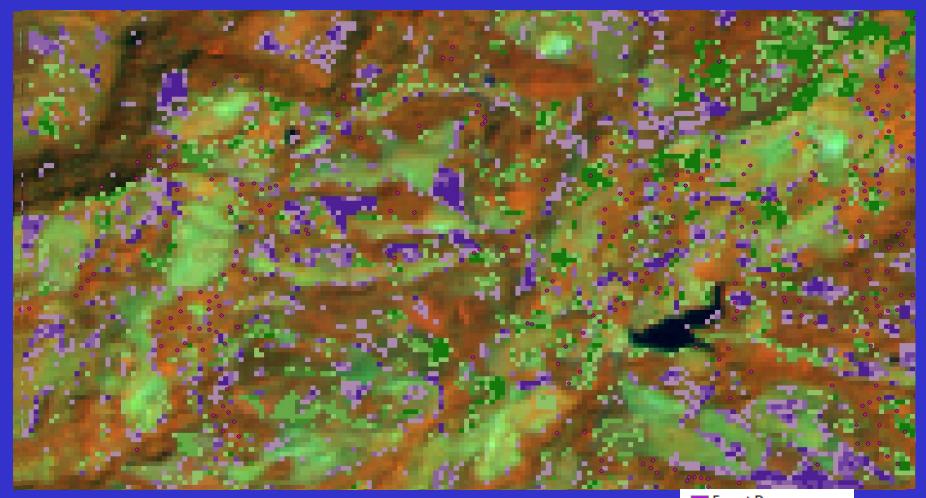






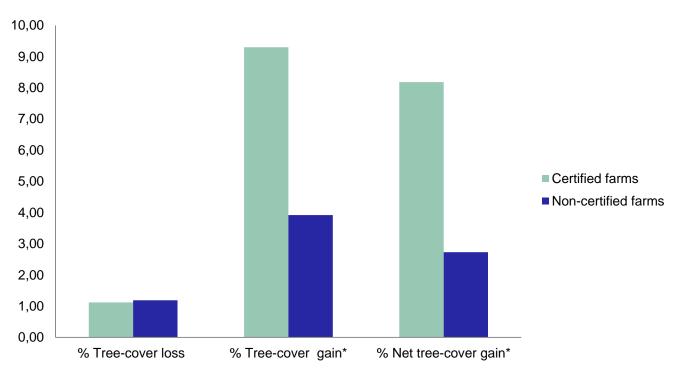
FAIRTRADE

Change in fractional tree cover Landsat 2003-2009

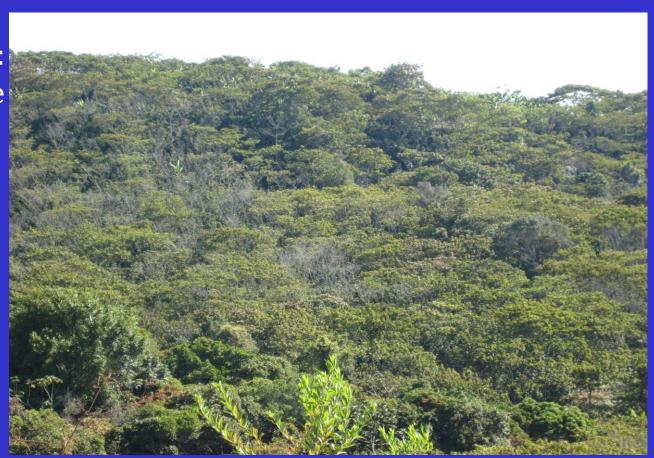


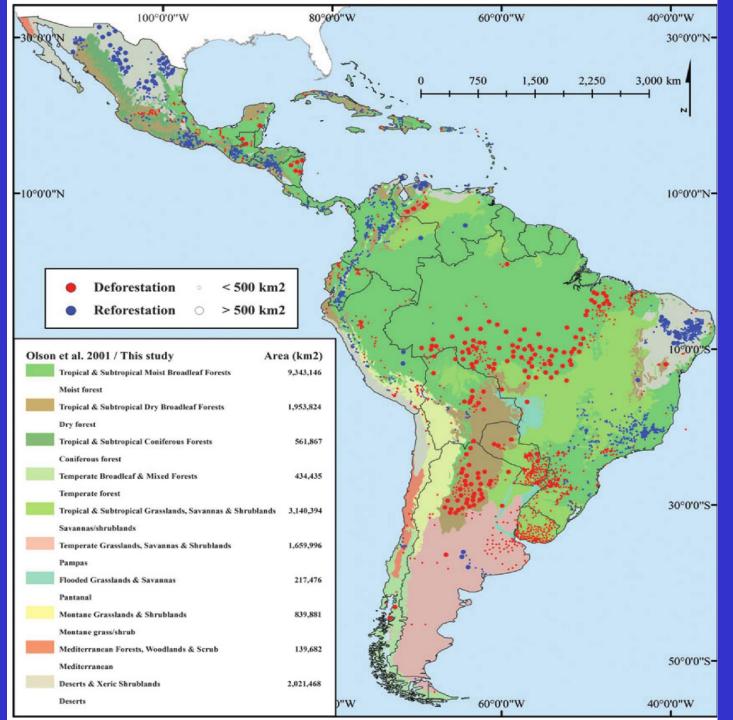
Certified farms have increased tree cover on their plots significantly more than non-certified farms





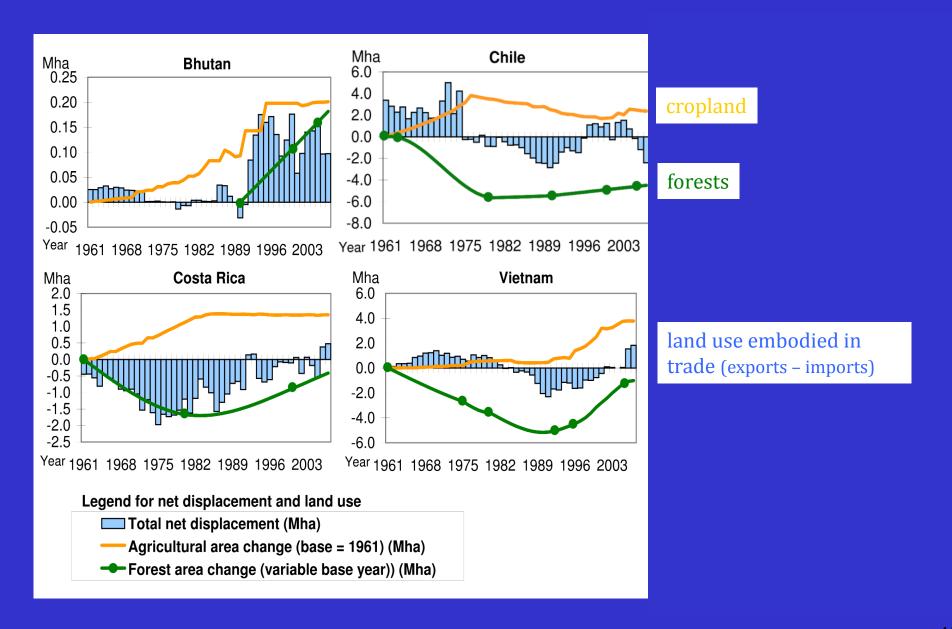
Certified farm: shade-grown coffee





Woody vegetation change,
2001 – 2010,
MODIS data,
municipality scale

Aide et al., 2012



Looking back

- Unpredictable development of technology
- Potential unlocked by independent innovations
- Unexpected applications
- New frontiers: what is the new new thing?
- Long-term public support

Thank you to Belspo, and to TELSAT & STEREO officers!